MARINETEK
More than Surface

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Newsletter 4/09

Marinetek and Iota renew Partnership

IOTA (International Offshore Team Association) has renewed its marketing agreement with Marinetek, the official supplier of pontoons to the Class 1 World Powerboat Championship, for a further three-year term. "The renewal of our agreement is of particular significance, since Marinetek was the first company to realise the importance and value of Class 1 as a suitable vehicle for international commercial exploitation," said IOTA General Secretary, Marco Sala. "With this continued association, IOTA is able to maintain a high standard of technical quality and presence at events and to enhance the image of efficiency which characterises the organisation and support our Local Organising Committees in the best possible way with a product which has been designed especially for the Class 1 event."

Fazza 3 won the first race in Qatar before Qatar 96. The next race will be the Spanish Grand Prix in Alicante on 5th-7th June. See more: www.class-1.com.

Sala expressed his thanks to the CEO of the Marinetek Group, Ilkka Seppälä, for extending his company's presence in Class 1 and is confident that his example will be followed by all of Class 1's other commercial partners. "There is a perfect synergy between Class 1 and our products," said Marinetek CEO, Ilkka Seppälä. "The safety and advanced technology of our products were evaluated and are highly regarded by Class 1's team of specialists. We are delighted to have reached an agreement with IOTA to extend the term of what has been a hugely successful collaboration with the World's leading powerboat series, and I firmly believe that our association with Class 1 will continue to support the international growth of Marinetek Group."

Marinetek Construction started

A new subsidiary to Marinetek Group has been grounded and is firmly in business already for this season. Marinetek Construction with its Managing Director Olli Soininen adds true value to the company´s promise to be a turn-key provider when it comes to water front construction works globally. With Marinetek Construction on board we are even more compatible to deliver the best products with the best service to our clients all over the world.
Olli has a long history in Marinetek. He was our first employee back in -94 when the first production was set up and continued as our Production Manager until started to run his own pontoon business as Marinetek's distributor in Finland. Now Olli is back more experienced than ever.

Olli-Pekka Soininen, Managing Director for Marinetek Construction

MARINETEK GROUP

ADDRESS Vattuniemenkatu 3, 00210 Helsinki, Finland
TEL +358 9 6824100
FAX +358 9 68241030
EMAIL info@marinetek.net
WEB wwww.marinetek.net