

MARINA HOUSING STARTS

A new member of the Marinetek Group, Marina Housing Ltd., officially opened for business in July. Marina Housing is a joint venture company formed by Marinetek and Sito Ltd., which is one of the leading design, consultancy, project management and information technology companies in Finland. Sito offers a wide range of expert services for infrastructure, traffic and environmental sectors and employs 270 experts.

Marina Housing is run by Managing Director Kimmo Anttalainen and Timo Urala is Chief Architect. Both are very experienced in high quality and innovative construction work.

The main aim of the company is to “develop-design-contract” floating turnkey projects worldwide. All will be undertaken in tight cooperation between Marinetek and Sito with a view to establishing a fresh and innovative approach to marina design and development. One of the company’s concepts is the “Active Marina”, an initiative that combines the many needs and activities at marina sites, like floating housing, offices, restaurants and top quality Marinetek marinas.

As a part of the marina development package, Marina Housing also takes care of traffic, parking and municipal engineering issues, outdoor lighting and all aspects of land use and marina layout and design. The design and architecture of the houses is always unique, but “mass tailored” to achieve high cost efficiency.

Marina Housing’s two main product lines are: floating housing areas, such as marina villages and marina cities; and floating solutions, like marina clubhouses, marina utility buildings, restaurants and bars, ‘flotels’ and hotels, active pontoon offices and shops, and swimming centres with spas and saunas.

The first model house, “Villa Helmi”, was introduced to media and the general public in September. This unique and very high quality floating house is located in front of Nokia headquarters at Keilalahti Bay in Espoo City, which is regarded as the most prestigious place in Finland. The publicity for “Villa Helmi” has been extensive, including main TV news coverage, radio reports and newspaper and magazine articles.

The company is currently developing 13 different city plans. The construction of the first floating village project will start in 2008.

For more information: www.marinahousing.fi and at METS, 13-15 Nov, Amsterdam, stand 07.448. Please see more photos of “Villa Helmi” www.marinetek.net



From left: Ilkka Seppälä (Chairman of the Board), Kimmo Anttalainen (Managing Director) and Timo Urala (Chief Architect)



The first model house, “Villa Helmi”, Keilalahti Bay, Espoo, Finland



The Active Pier Concept of Marina Housing Ltd.

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